

# WANNA GET AWAY? JOIN PDMP FOR THE 2020 SPRING DAIRY TOUR OF IDAHO'S MAGIC VALLEY! MARCH 24-26

PDMP is hitting the road again for a Magic Valley Dairy Tour and we invite you to join us as we explore Idaho's dairy industry, glimpse some of the U.S. most beautiful landscapes and network with fellow dairy producers; including your peers from Idaho.

Take the plunge and meet us in Salt Lake City, UT where we will depart first thing in the morning of Tuesday, March 24th for Southern Idaho's gorgeous landscapes that provide a favorable year-round climate, good water and land availability for 70 percent of the State's cows.

## SOME OF THE FEATURED STOPS IN IDAHO INCLUDE...

**BETTENCOURT DAIRIES** is a family-owned business that started out with seven cows in 1982 and now has eight milking facilities, more than 42,000 milking cows and 7,500 heifers with more than 350 employees. Bettencourt Dairies is one of the three dairies who own and provide milk to Idaho Milk Products; another stop on our tour. While visiting Bettencourt's main milking operation in Wendell, we will see a 10,000-cow herd in an open lot and learn about the innovations and SOPs in place at the facility's two milking parlors, maternity barn, short-term calf housing and even an on-farm pharmacy. And we'll learn about Bettencourt Dairies owners' focus on personnel and building a culture in which people love to come to work.



**TLK DAIRY** is where Terry Ketterling pushes the envelope every day to find innovative ways to manage more than 10,000 cows and 9,000 acres and invent solutions that will help ensure the future of the dairy. When we visit with Terry at his operation in Mountain Home, Idaho, we will witness the results of his innovation for which he is acclaimed; from the creative solutions to farm nuisances a rebuilt city snow blower that picks up manure every day or a modified garbage truck that cleans up leftover feed from the feed lanes to new state of the art calf-raising facilities that bring calf comfort and care to the next level and the innovative commodity barn he calls "the Pantry". You won't believe it until you see it first hand at TLK Dairy!



**GLANBIA FOODS** is the world's largest producer of American-style cheese; working with a couple of the dairies we will visit to produce award-winning cheese. Their cheese Innovation Center houses some of the most advanced equipment in the industry designed to bring industry experts and consumers together to develop and market new products. A small, yet fully equipped production center allows testing prior to scaling up for consumer production.



**MIDWAY DAIRY** recently completed a huge project with cutting edge robots on a large scale. As a way to manage a growing family business consisting of both Ida-Gold Farms in Burley and Midway Dairy in Declo, Dave Gerratt has taken the big leap to robotics on a large scale. As of this past April, the Gerratt family is milking to full capabilities with 18 Monoboxes working together to give cows the best milking experience possible. The state-of-the-art barn is the first of its kind in the area and the system at Midway can accommodate up to 70 cows per box. The cows are fed grain while the entire milking process is done within the protective teat cup.



# Travel Details

## ABOUT TRAVEL

**You are responsible for your own travel arrangements to and from Salt Lake City, UT.** If you plan to fly to Salt Lake, be sure you have confirmed seats on the tour bus before you make flight plans. Plan to arrive in Salt Lake by Monday PM because the tour bus will leave from the hotel there at 7:00 am on Tuesday. And if you are there by 7:00 Monday evening, join us for a little welcome gathering at the Crystal hotel. Hotel stays are Monday and Thursday in Salt Lake City, UT Tuesday and Wednesday at the in Twin Falls, ID. We will not return to Salt Lake City, UT until dinner time on Thursday, March 26.

**Note:** There is a complimentary airport shuttle to and from the Crystal Inn Hotel and Suites in Salt Lake City. Cars are not permitted to follow the charter bus during the tour under any circumstances but can remain in the hotel parking lot in Salt Lake City for the duration of the tour.

## OTHER TOUR FEATURES

### SOUTHERN IDAHO'S SPECTACULAR WATERFALLS

As we travel throughout Southern Idaho, we will get a glimpse of some of Mother Nature's best displays. At 212 feet, **Shoshone Falls** are higher than Niagra and put on a superb show in early spring when flows are at their peak after winter snowmelt. And the city in which we will be staying took its name from two waterfalls in the Snake River Canyon. A dam, which uses water for hydroelectricity throughout the year diverts one of rivers feeding them, but **Twin Falls** still remains a beautiful landmark and March is the best time to see it when thousands upon thousands of gallons of water plummet 125 feet to the river below.



### TOUR TEMPLE SQUARE

The Tabernacle and adjacent grounds comprising Temple Square in Salt Lake City, UT is where in 1847, a group of pioneers led by Brigham Young came to have a place where they could freely practice their religion. Today, this site attracts 3 million to 5 million visitors a year, making it the most popular tourist attraction in Utah, bringing in more visitors than the Grand Canyon or Yellowstone National Park. We have arranged for a group tour mid-Friday morning and if you are staying the weekend, suggest taking in the 12:00 p.m. organ recital in the Tabernacle.



## ABOUT HOTEL RESERVATIONS

**Cost of hotel rooms is not included in tour registration fee**

To facilitate tour registration, all hotel reservations are made on your behalf. Your rooms will be reserved for each night based on the information you supply on the registration form. To hold rooms in your name you must supply a credit card number on the registration form even if you are paying tour fees by check.

## ABOUT OUR HOTELS

### CRYSTAL INN HOTEL & SUITES Salt Lake City, UT

**\$119 plus tax per room, per night**  
**Double occupancy, non-smoking**



This newly renovated hotel is conveniently located with complimentary shuttle service to and from the airport and offers free WiFi, full breakfast, and indoor pool and fitness center.

### LA QUINTA BY WYNDHAM Twin Falls, ID

**\$99 plus tax per room**  
**Double occupancy, non-smoking**



LaQuinta by Wyndham Twin Falls is ideally located for our travels through the Magic Valley and your room includes breakfast of eggs and waffles, free WiFi, gym and indoor heated pool and hot tub.

## PLEASE REGISTER FOR TOUR BY MARCH 13 CANCELLATION DEADLINE MARCH 13

Finalized rooming lists must be supplied to the hotel on Friday, March 13, 2020. The group block closes on this date. Even if the bus is not filled, registrations received after March 13 can only be accommodated if the hotels have rooms available. After March 13, the hotel will also bill for rooms at higher non-group rates.

For any cancellation prior to March 13, a full refund of tour registration payment can be made. However, after the rooming lists are submitted, PDMP will be held liable by the hotel for all reserved rooms whether they are used or not. Therefore, cancellations after March 13 will be subject to a one night room charge. No refund of registration fees will be made for any cancellation made on or after Friday, March 13

# Registration Form for the 2020 Idaho Dairy Tour

## Hosted by Professional Dairy Managers Of Pennsylvania

**NOTICE: Payment is required to secure your space. Seats and rooms are assigned on a first come-first served basis. Only one bus is available. Confirmation will be emailed within 5 business days after this form is received.**

\_\_\_\_\_  
Farm or Business/Organization Name

\_\_\_\_\_  
Registrant's Name (as it should appear on name badge)

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City State Zip Code

\_\_\_\_\_  
Daytime Phone Cell Phone

**Email (Confirmations are only sent by email)**

\_\_\_\_\_  
Second Registrant (as it should appear on name badge)

\_\_\_\_\_  
Third Registrant (as it should appear on name badge)

Yes, everyone in our party will be staying on Friday morning to tour Temple Square!

**THE TOUR FEE INCLUDES:** Monday Welcome Reception, Tuesday thru Thursday's lunches and dinners as well as charter bus transportation, tours, guides, and all tips. Breakfasts are included as part of the hotel room rates.

Hotel rooms are not included in the tour fee.

**TOUR FEES (DISCOUNTED FOR PDMP & NEDPA PRODUCER MEMBERS)**

**PDMP Member** \_\_\_\_ Registrants at \$500 = \$\_\_\_\_\_  
NEDPA producer members may also register at PDMP member rate.

**Non-Member** \_\_\_\_ Registrants at \$600 = \$\_\_\_\_\_

**Total Payment Due for Registration** \$\_\_\_\_\_

**HOTEL RESERVATIONS:** Tour room reservations are for Monday thru Thursday nights. The cost of rooms is not included in your tour registration fee. To hold rooms in your name for the tour, we require a credit card number even if you aren't using a credit card to pay the tour fee. Room charges will be applied directly to your credit card account.

**Reserve \_\_\_\_ room(s) for \_\_\_\_\_ people per room for Mon thru Thursday nights.**

**Guarantee hotel reservations with this Credit Card Number:**

\_\_\_\_\_  
**Exp Date** \_\_\_\_\_  
Credit card number must be supplied even if you are paying tour registration by check.

## METHOD OF PAYMENT FOR TOUR REGISTRATION ONLY

Please Email Me A Receipt for my Records

**MAIL** payment by sending the completed registration form with check payable to PDMP (Our Federal ID #: 23-3066186):

**PDMP Registration Office**  
174 Crestview Drive  
Bellefonte, PA 16823

**Toll Free: 877-326-5993 - Email: registration@pdmp.org**

**FAX** registration form with credit card payment information to:

**PDMP Registration Office Fax: (814) 355-2452**

Credit Card Information:  Visa  Master Card  AMX

\_\_\_\_\_  
Name on card (print)

\_\_\_\_\_  
Account Number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Sec Code

\_\_\_\_\_  
Signature

You're Invited to Join the PDMP  
**2020 SPRING DAIRY TOUR**

**Three days visiting dairies and processors in Idaho's renowned Magic Valley**

- Only \$500 registration for PDMP Members
- Learn and network with PA & ID dairy producers
- Just get yourself to Salt Lake City, Utah and we'll take care of the rest



**2020 Bus Tour of Idaho Dairies**  
**Tuesday, March 24 - Thursday, March 26**

The Professional Dairy Managers of Pennsylvania invite you to get on board...the 2020 Bus Tour; visiting some of Southern Idaho's most progressive and diverse dairies and processors.

We'll meet up in Salt Lake City, Ut and, first thing on Tuesday morning, embark on an adventure exploring the Idaho's Magic Valley while we discuss with producers and processors about topics relevant to growing a business; from expansions, to technology to involving the next generation of family members.

Our tour is planned to give attendees more time with other dairy operators, discussing your shared concerns and ideas for success. Wednesday night's dinner will include our farm hosts and other Idaho producers from the Magic Valley region and an overview of the State's industry from our friends at the Idaho Dairymen's Association.